

# OnePro▶Filmworks

By Miniflyx

## Hourly Consulting & Creative Rates

This section provides an overview of the hourly rates and services available for consulting and creative work, including details regarding scriptwriting, storyboarding, creative direction, and consulting activities.

### Service Rates and Details

| Service                       | Rate per Hour | Notes                                                   |
|-------------------------------|---------------|---------------------------------------------------------|
| Scriptwriting/Storyboarding   | \$75 - \$150  | Includes initial revisions; additional rounds \$50/hour |
| Creative Direction/Consulting | \$100 - \$175 | Project planning, mood boards, and strategy sessions    |

## Comprehensive Production Rates and Packages

### Service Rates and Details

#### Hourly Professional Services

| <b>Service</b>                | <b>Rate per Hour</b> | <b>Notes</b>                                                                   |
|-------------------------------|----------------------|--------------------------------------------------------------------------------|
| Scriptwriting/Storyboarding   | \$75 - \$150         | Includes initial revisions; additional rounds are billed at \$50 per hour.     |
| Creative Direction/Consulting | \$100 - \$175        | Services include project planning, mood board creation, and strategy sessions. |

|                    |               |                                                                        |
|--------------------|---------------|------------------------------------------------------------------------|
| Project Management | \$100 - \$150 | Oversight provided from pre-production through post-production phases. |
|--------------------|---------------|------------------------------------------------------------------------|

### Crew Day Rates (10-12 Hour Day)

| <b>Role</b>                | <b>Rate per Day</b> | <b>Notes</b>                                                                |
|----------------------------|---------------------|-----------------------------------------------------------------------------|
| Producer/Director          | \$500 - \$700       | Leads the project; rates are negotiable for multi-day shoots.               |
| Cinematographer/DOP        | \$400 - \$600       | Services include basic camera operation.                                    |
| Camera Operator (2nd Unit) | \$350 - \$450       | Additional operators can be provided for \$200 per day each.                |
| Sound Recordist/Mixer      | \$250 - \$400       | Includes lavalier microphones and basic audio gear.                         |
| Lighting/Gaffer            | \$250 - \$350       | Responsible for studio or location lighting setup.                          |
| Production Assistant       | \$200 - \$300       | Provides general support; a minimum of one assistant is required per shoot. |
| Hair/Makeup Artist         | \$250 - \$400       | On-site application services are offered; travel costs are additional.      |

### Equipment Rental Rates (Per Day)

| <b>Equipment</b>               | <b>Rate per Day</b> | <b>Notes</b>                                              |
|--------------------------------|---------------------|-----------------------------------------------------------|
| Camera Package (DSLR/4K)       | \$200 - \$400       | Includes lenses and a basic tripod setup.                 |
| Professional Camera (RED/Arri) | \$800 - \$1,500     | High-end cinema rigs; operator must be hired separately.  |
| Lighting Kit (Basic)           | \$100 - \$250       | Kit includes LED panels, stands, and light modifiers.     |
| Audio Kit (Mics/Boom)          | \$75 - \$150        | Features wireless lavalier microphones and a recorder.    |
| Drone/Aerial                   | \$500 - \$1,000     | Requires a licensed operator; FAA permits are additional. |

## Post-Production Rates

| <b>Service</b>                         | <b>Rate</b>          | <b>Notes</b>                                                                        |
|----------------------------------------|----------------------|-------------------------------------------------------------------------------------|
| Video Editing (Basic)                  | \$75 - \$125/hour    | Includes simple cuts, color grading, and audio mixing. Minimum of 4 hours required. |
| Advanced Editing (Motion Graphics/VFX) | \$100 - \$200/hour   | Encompasses animation and visual effects; complex projects may exceed \$1,000.      |
| Sound Design/Music Licensing           | \$300 - \$1,500 flat | Stock music is \$100 per track; custom compositions start at \$500.                 |
| Color Grading                          | \$500 - \$1,000 flat | Charged per project; basic grading is included in editing.                          |
| Revisions                              | \$50 - \$100/hour    | Up to two rounds of revisions are free; additional changes are billed hourly.       |

## Project-Based Pricing Examples

Below are flat-rate estimates for frequently requested deliverables. Packages include comprehensive pre-production, filming (typically one to two days), and post-production.

Please note that add-ons such as talent or location fees are extra.

| <b>Video Type</b>       | <b>Length</b> | <b>Estimated Cost</b> | <b>What's Included</b>                                                              |
|-------------------------|---------------|-----------------------|-------------------------------------------------------------------------------------|
| Social Media Reel/Promo | 30-60 sec     | \$1,500 - \$3,000     | Single-location shoot, basic editing, and one revision.                             |
| Corporate Testimonial   | 1-2 min       | \$3,000 - \$5,000     | Includes interviews, B-roll footage, graphic overlays; covers up to three subjects. |
| Product Demo/Explainer  | 1-3 min       | \$2,500 - \$7,000     | Live-action or hybrid animation; voiceover services are provided.                   |

|                         |           |                      |                                                                    |
|-------------------------|-----------|----------------------|--------------------------------------------------------------------|
| Training/Instructional  | 3-5 min   | \$4,000 - \$10,000   | Features multi-location shoots, screen capture, and subtitles.     |
| Full Commercial/Branded | 30-60 sec | \$10,000 - \$25,000+ | Includes multi-day shoots, visual effects, and high-end finishing. |

### Additional Fees & Terms

- Talent: Voiceover rates are \$200–\$500 per project; on-camera actors are \$300–\$1,000 per day.
- Locations: Studio rental is \$100–\$400 per hour; on-location permits range from \$200–\$2,000 per day.
  - Rush Fees: A 25% premium applies for turnaround within seven days.
- Discounts: Non-profit organizations and multi-project bundles receive a 10–15% discount.
- Payment Terms: 50% deposit is required upfront, 30% is due after the shoot, and the remaining 20% is payable upon delivery. Payment is due within 30 days (Net 30).

For a personalized quote or to discuss your project in detail, please contact us at [contact@oneprofilworks.com](mailto:contact@oneprofilworks.com) or 1-800-729-5554. These rates are effective as of October 2025 and are subject to change.